

DISTRICT OF HUDSON'S HOPE

PUBLIC SERVICE ANNOUNCEMENT ACCEPTABLE USE POLICY

Council Resolution No. 004, 2022

Effective Date: January 10, 2022

Section: Administration

Procedures or Guiding Principles:

USING THE DISTRICT OF HUDSON'S HOPE PUBLIC SERVICE ANNOUNCEMENT SERVICES WILL CONSTITUTE ACCEPTANCE OF THE TERMS AND CONDITIONS OF THIS POLICY

The Contractor will provide local public service announcements for HHPA email list members. The District strongly supports the concept of freedom of expression on the Internet while also reserving the right to exercise control over the acceptability of the HHPA environment via the HHPA system.

To safeguard the HHPA environment, the District maintains a zero-tolerance policy regarding network abuse and will take action against any member(s) who violate the District's Public Service Announcement Acceptable Use Policy; this includes abuse toward the Contractor and / or District Staff.

If you have a complaint about a Public Service Announcement that you believe is in violation of the HHPA Acceptable Use Policy, please send an e-mail to HHPA@hudsonshope.ca.

MEMBERS WHO VIOLATE THE TERMS OF OUR ACCEPTABLE USE POLICY MAY BE PERMANENTLY BANNED FROM USING THE HHPA SERVICE

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| POLICY | 1) Your use of HHPA Services is subject to the <i>District of Hudson's Hope Public Service Announcement Acceptable Use Policy</i> ("Policy") described herewith and should be read and interpreted alongside the <i>District of Hudson's Hope HHPA User Information</i> . |
| SOLE RESPONSIBILITY | 2) You, as the owner of the email account subscribed to the HHPA system, are solely responsible for all access, activities conducted, and data flows through your email account, including, for example, information obtained from the provincial or federal governments (links to the provincial or federal governments are acceptable). In cases where you have allowed any other individual to use your account or have purposefully or through negligence made your access publicly available, you recognize that you are fully responsible for: <ul style="list-style-type: none"> (i) the online conduct of such User; (ii) controlling the User's access to and use of the HHPA service, and (iii) the consequences of any misuse. |
| LOGS KEPT | 3) The Contractor will maintain a record of all activities, including a log of the originators of all materials posted through the HHPA service. This information will be used solely to enable the Contractor, or if required, |



the District, to take appropriate action when there are complaints that the Policy has been violated, or as outlined in (4) (below). The use of a 'handle' does NOT provide you anonymity from the System Administrator.

**PRIVACY
RESPECTED**

- 4) It is the District's Public Service Announcement Policy to respect the privacy of its members in accordance the *Freedom of Information and Protection of Privacy Act*. The Contractor will not disclose the contents of the logs to outside parties unless required to do so by law or in the District's good faith belief that such action is reasonably necessary to:
- (i) conform to the edicts of the law or comply with legal process;
 - (ii) protect and defend the rights or property of the District; or
 - (iii) act under exigent circumstances to protect the personal safety of the District Staff, the Contractor and / or members or the public.

Users of the Hudson's Hope Public Service Announcement Service consent to including their contact information within the content of Public Service Announcements, eg phone number, email address.

**NO ILLEGAL
ACTIVITY**

- 5) While using HHPSAs, you may not post, transmit, or otherwise distribute information constituting or encouraging conduct that would constitute a criminal offense or give rise to civil liability, or otherwise use the HHPSA service in a manner that is contrary to law or would serve to restrict or inhibit any other User from using the HHPSA service.

**RESPECT
COMMUNITY
STANDARDS**

- 6) In the case of publicly accessible postings such as in HHPSA:
- (i) Pornographic and obscene images and language are not permitted. Language that is derogatory to or intended to instill the hatred of any group based on race, colour, creed, or gender is not permitted.
 - (ii) Harassment of another PSA User or the use of obscene, threatening, or abusive language is not permitted.
 - (iii) Impersonation of others, including the Contractor, District Staff or another HHPSA member/user is not permitted.
 - (iv) Distribution or posting of electronic viruses, trojan horses, bots, destructive packets, worms, or other harmful or disruptive components is not permitted.

For the purposes of this provision, merely making one's address accessible to the public shall not constitute a request or invitation to receive messages.

NO SPAM

- 7) You are not permitted to undertake any activity that is generally known as "spamming". You acknowledge that you are expressly prohibited from using the HHPSA service for sending the same, or substantially similar, unsolicited messages, whether commercial or not, to a large number of recipients.

**DESTRUCTIVE
ATTACHMENTS**

- 8) A message, or message attachment, that is identified as containing viruses or other harmful or disruptive components that could compromise the integrity of a computer system may be intercepted and deleted by the Contractor.