



DISTRICT OF HUDSON'S HOPE
SPECIAL COUNCIL MEETING AGENDA

Council Chambers

Monday, July 28, 2014 at 7:00 PM

1. Call to Order:

2. Adoption of Agenda by Consensus:

3. Declaration of Conflict of Interest:

4. Staff Reports:

SR1 Municipal Signage Rebranding Update

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5. Bylaws:

B1 General Local Government Elections Bylaw No. 839, 2014

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6. Public Inquiries:

7. Adjournment:

THE DISTRICT OF HUDSON'S HOPE

REPORT TO: Mayor Johansson and Council
DATE: July 25, 2014
FROM: Laurel Grimm, Deputy Clerk
SUBJECT: Municipal Signage Re-Branding Update

RECOMMENDATION:

"Council appoint Councillor Miller and Laurel Grimm to the 2014 Municipal Signage Re-Branding Standing Committee."

Administrator Comments:

In the interests of expediency and due to the short construction season ahead I would recommend that Council appoint a Signage Re—Branding Standing Committee. Further, in regard to required Council input: I recommend an email be sent to Councillors providing a three day window to reply otherwise the committee may consider a no-reply as approval.

I support the above recommend.



Tom Matus, CAO

Director of Public Works Comments:

I support the recommendation.



Mike Carter, Director of Public Works

INFORMATION

In recognition of the District's 2012 rebranding process, we are working on establishing new signage throughout municipality including, but not limited to, facility signage, trail signs, directional signage, park signage, and Municipal and kilometer markings. The main goals are to attract recreational tourism, families and businesses, as well as unify the community. Council was engaged in a process to identify desirable brand characteristics and selected a new logo and tagline representing the 'Adventure' and 'Balance' of the region.

Staff has been working with Signworks over the past couple of weeks drafting the municipal signage Council budgeted for in 2014 based on the Draft Signage Manual that was approved by Council at the March 23, 2014 Regular Council Meeting. Our Communities signage is currently outdated. Most of it still boasts our old logo and tagline along with our old mascot. The

construction season is already half over and should Council wish to complete the signage project this year we will have to set some deadlines for finalization.

Construction of this project will take approximately 4-6 weeks with an additional 2-3 weeks for installation. Therefore we have about a month to finalize the design and tie up the final details.

I have included in this package the draft drawings for the following items. The information to be included on each specific sign is yet to be determined:

1. Facility Signs
2. Highway Directional Signs
3. Arena Sign
4. Kiosks
5. Destination Signs
6. Campground destination signs
7. In-town directional signs

Signs still waiting for draft and approval:

1. Welcome to Hudson's Hope Signs

Description of Each Sign, Materials, Intent and Installation:

Facility Signs:

Standard 911 signs to be mounted on Municipal Buildings/facilities and to include the civic address for each of these facilities to comply with emergency response requirements. (*Pool, Softball diamonds, arena, curling club, playground and tennis courts, District Office, Public Works, Community Hall, Info Centre*)

Specs:

32" x 36"

3mm dibond

2mm dibond graphics

(Graphics life expectancy 4-5)

Installation:

Direct to siding

Highway Directional Signs:

Kilometer markings

Turning indicators

Destination markers

Specs:

Reflective on 0.080 Aluminum

42" x 6.5" – Directional Sign

34" x 8" – Hudson's Hope Logo

(Life expectancy)

Installation:

Auger and backfill with pea gravel

Arena Sign

Our Arena does not currently have any signage indicating what it is or the address.

Specs:

3mm dibond with custom shape cut

2ml vinyl graphics

(Life expectancy)

Installation:

Direct to siding. Will require crane.

Kiosks

Fabricated steel frame with a life expectancy of 30 years. Each Directional Sign is interchangeable and/or removable allowing for expansion or updates given the need. 8mm dibond has a life expectancy of 7-10 years.

Specs:

2 Kiosks

Fabricated Steel Frame

120"

Installation:

Cement

Destination Signs:

The Destination Signs will be placed at the following areas: (*Beattie Park, Stegge Park, Portage Trail, Jamieson Woods, Bullhead Mountain Trail*) Each trail will have a map which will outline the incline and difficulty, a brief history of the trail, and icons. (i.e. snowshoeing, dogs allowed, etc.)

Specs:

Fabricated Steel Frame

32" x 84"

Digitally printed graphic

(Graphics 4-5 year life expectancy)

Installation:

Auger and backfill with pea gravel

Campground Destination Signs:

Similar to the "Destination Signs" the campground destination signs are on a larger scale to increase visibility from the highway. Each sign will contain park rules, a campground site map and icons.

Specs:

Fabricated Steel Frame

8mm dibond Sign

(Graphics 4-5 year life expectancy)

Installation:

Cement

In Town Directional Signs

These signs are to replace the current Dudley the Dinosaur signs. This will increase awareness and promote tourism. Smaller scale than the Kiosks.

Specs:

2 In Town Directional Signs

Fabricated steel frame

96"

8mm dibond signs

2mm vinyl graphics

Installation:

Auger and backfill with pea gravel

Should Council feel comfortable moving forward with the attached designs and concepts I am suggesting that the final details be left to Councillor Miller and myself to approve as members of a standing committee. The Standing Committee would be responsible for finalized graphic design, information content, and sign placement. Whenever plausible updates will be presented to Council for input and approval.

Our next Regular Council Meeting is not until August 11, 2014 and should we wait until after that meeting for approval the construction and installation time could be running into November. If Council is comfortable with the overall design of the signage we can start moving into construction of the product. With the summer schedule and UBCM coming up the feasibility of getting each detail approved by Council as they come up is not time efficient for Council. We would be looking at calling a Special Meeting weekly to meet deadlines.

The Welcome to Hudson's Hope Signs have not yet been drafted by the vendor and a report will be submitted by Staff once a concept is achieved for Council approval.

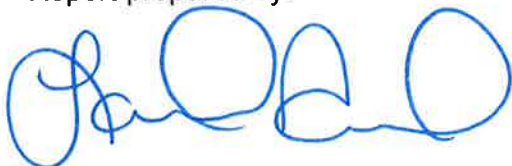
I have included the legislation governing Standing Committees from the Community Charter:

LEGISLATURE:

Standing committees of council

- 141** (1) *The mayor must establish standing committees for matters the mayor considers would be better dealt with by committee and must appoint persons to those committees.*
- (2) *At least half of the members of a standing committee must be council members.*
- (3) *Subject to subsection (2), persons who are not council members may be appointed to a standing committee.*

Report prepared by:



Laurel Grimm, Deputy Clerk

HIGHWAY DIRECTIONAL SIGNAGE

FACILITY SIGNS

3mm Dibond custom shape cut
2ml vinyl graphics



REFLECTIVE SIGNS ON 0.080 ALUMINUM

NOTE: LETTERING SHOULD BE ABOUT
4" TALL TO BE SEEN AT 100'

120"

Arena Sign

3mm dibond with custom shape cut

2ml vinyl graphics

95"



HUDSON'S
HOPE

PLAYGROUND OF THE PEACE

85"

ARENA

10310 KYLLO STREET



PANTONE

- PMS 7738
- PMS 584
- PMS 2945
- PMS 7459

www.signworks.ca

13112 Wright Rd. Charlie Lake, BC
Ph: 250-787-7900 F: 250-787-7926

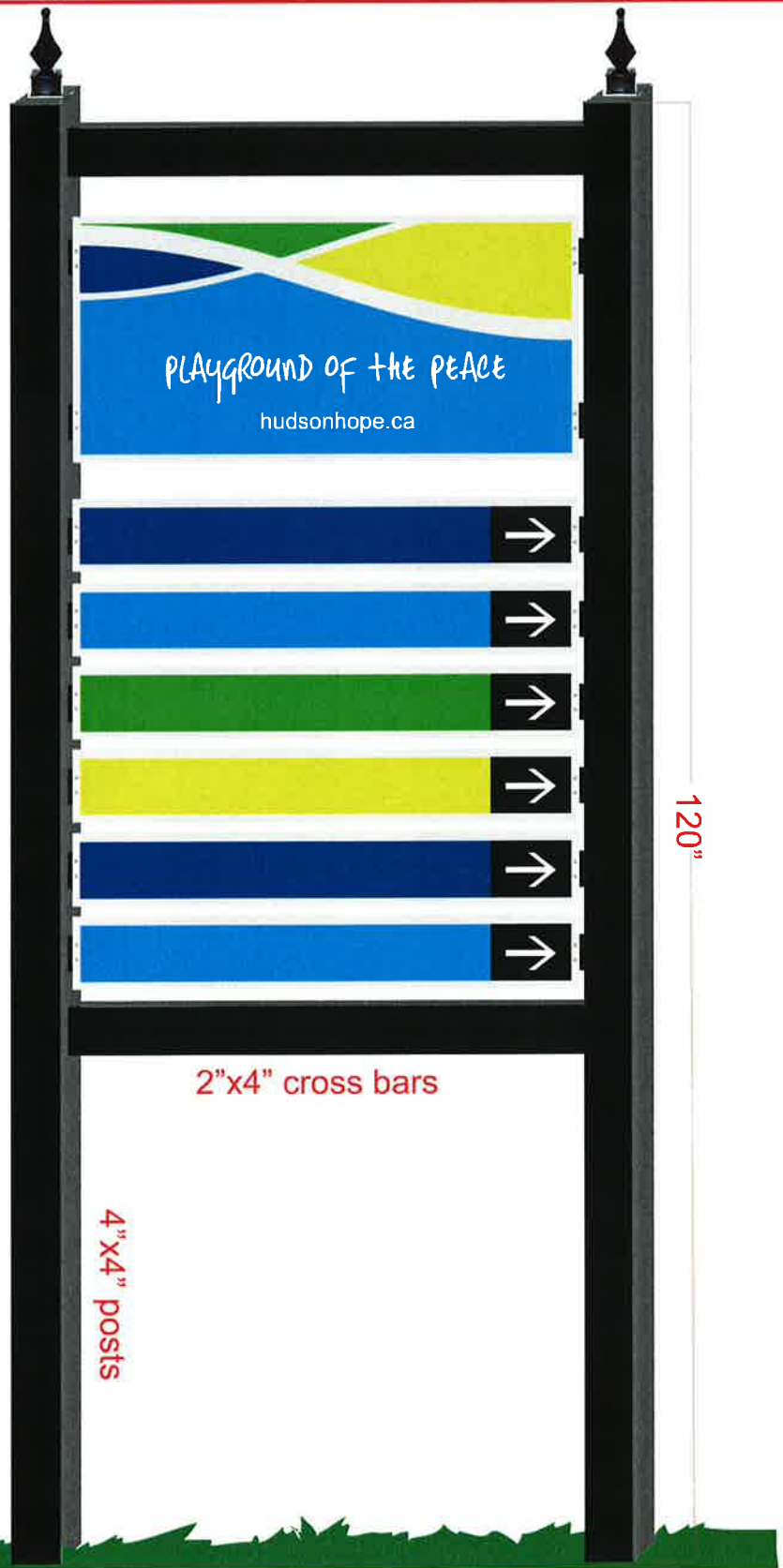
* All artwork and concepts remain the legal property of Creative Signworks Inc. until paid for in full.
No artwork shall be copied or changed without permission.

Kiosks

Fabricated steel frame
with posts painted black
with texture to mimic
cast iron look.

8mm Dibond Signs

2ml Vinyl Graphics



PANTONE

■	PMS 7736
■	PMS 584
■	PMS 2945
■	PMS 7459

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Destination signs

Fabricated steel frame with posts painted black with texture to mimic cast iron look
8mm dibond sign
Digitally printed graphics 4-5 yr durability



13112 Wright Rd. Charlie Lake, BC
Ph: 250-787-7900 F: 250-787-7926

PANTONE

■	PMS 7738
■	PMS 584
■	PMS 2945
■	PMS 7459

www.signworks.ca

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Campground Destination signs

Fabricated steel frame with posts painted black with texture to mimic cast iron look
8mm Dibond Sign
Digitally Printed Graphics 4-5 yr durability

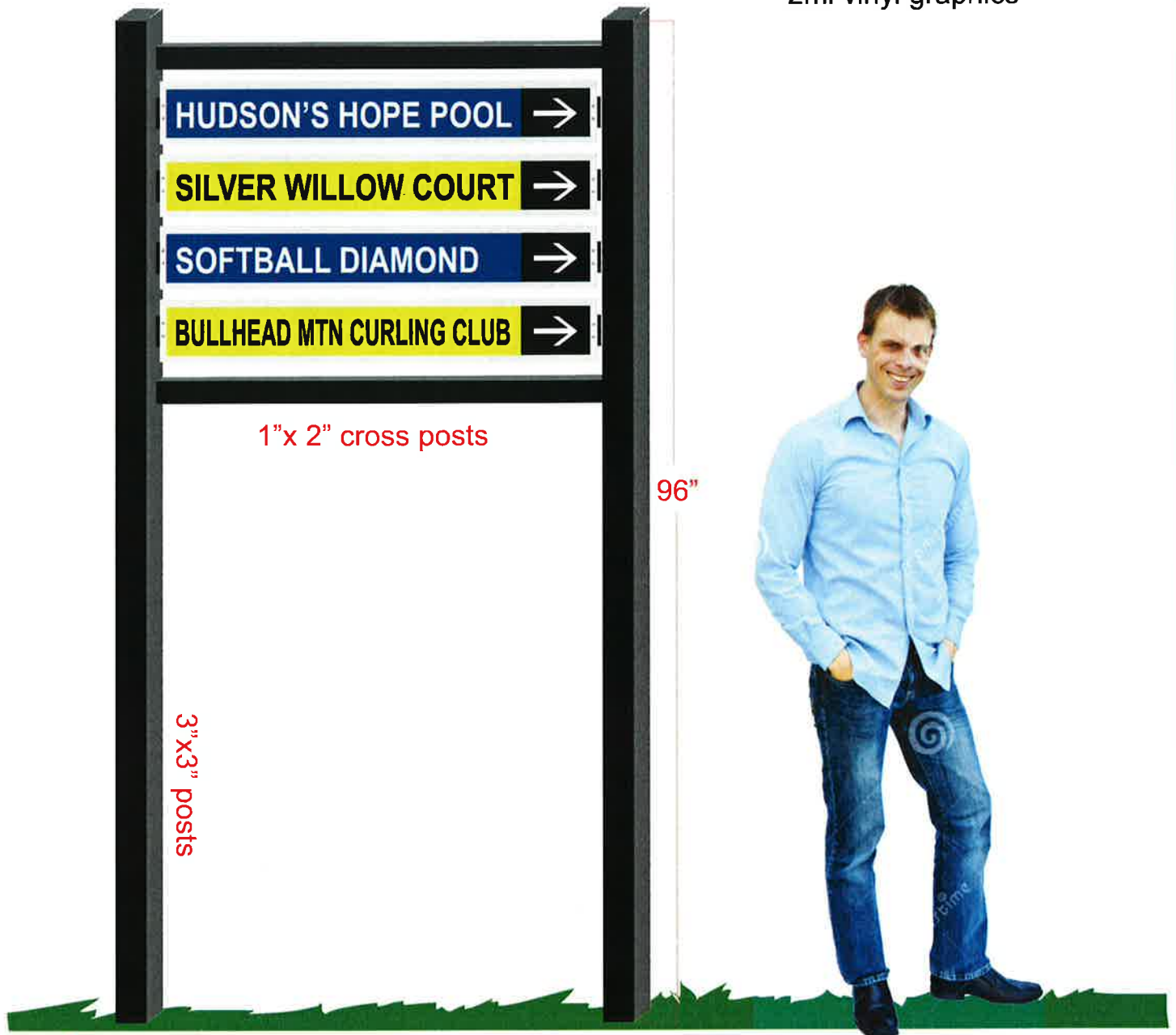


In Town Directional Signs

Fabricated steel frame
painted to mimic cast iron

8mm Dibond signs

2ml vinyl graphics



THE DISTRICT OF HUDSON'S HOPE

REPORT TO: Mayor and Council
DATE: July 24, 2014
FROM: Laurel Grimm, Deputy Clerk
SUBJECT: General Local Government Elections Bylaw No. 839, 2014

RECOMMENDATION:

That: "Council adopt the General Local Government Elections Bylaw No. 839, 2014."

INFORMATION

If the bylaw is to be relevant for the Local Government Election this fall the bylaw must be adopted prior to August 5, 2014.

The changes that are being implemented into this bylaw are: changing the wording from "Municipal Act" to "Local Government Act" and adding the Special Voting at Silver Willows.

Report prepared by:



Laurel Grimm, Deputy Clerk



BYLAW NO. 839, 2014

A bylaw to provide for the determination of various procedures
for the conduct of elections and other voting.

WHEREAS under the *Local Government Act*, the Council may, by bylaw, determine various procedures and requirements to be applied to the conduct of local government elections and other voting;

AND WHEREAS the Council wishes to establish voting procedures and requirements under that authority;

NOW THEREFORE, the Council of the District of Hudson's Hope, in open meeting assembled, enacts as follows:

CITATION

1. This Bylaw may be cited as "General Local Government Election Bylaw No. 839, 2014."

ADVANCE VOTING OPPORTUNITIES

2. As authorized under Section 97(2) of the *Local Government Act*, the required Advance Voting Opportunity shall be held for an election or other voting shall be held on the 10th day before general voting day.
3. The voting hours for advance voting opportunities are from 8:00 a.m. to 8:00 p.m.
4. Pursuant to section 98 of the *Local Government Act*, the Council authorizes the Chief Election Officer to establish additional voting opportunities for each election to be held in advance of general voting day and to designate the voting places, and to establish the date and voting hours for these voting opportunities.

SPECIAL VOTING OPPORTUNITIES

5. To give electors who may otherwise be unable to vote an opportunity to do so, the Council will provide a special voting opportunity as authorized under section 99 of the *Local Government Act* on the 10th day before general voting day for the general local election or other voting during the hours specified and for the electors specified:
 - (i) Silver Willow Court

10104 Ellis Crescent
Hudson's Hope, BC V0C 1V0
2:00 pm to 3:30 pm
Only electors who are residents of the Silver Willow Court may vote at
this special voting opportunity.

RESOLUTION OF TIE VOTE AFTER JUDICIAL RECOUNT

6. In the event of a tie vote after a judicial recount, the tie vote will be resolved by conducting a lot in accordance with section 141 of the *Local Government Act*.

REPEAL

7. District of Hudson's Hope Election and Voting Procedures Bylaw No. 591, 1999 is repealed.

Read a First Time the ____ day of _____, 2014.
Read a Second Time the ____ day of _____, 2014.
Read a Third Time the ____ day of _____, 2014.
ADOPTED the ____ day of _____, 2014.

MAYOR

CLERK

Certified a true copy of Bylaw No. 839
this ____ day of _____, ____

Clerk