

## REQUEST FOR DECISION

<b>RFD#:</b> 7SR	<b>Date:</b> March 24, 2014
<b>Meeting#:</b> CM032414	<b>Originator:</b> Tom Matus, CAO
<b>RFD TITLE:</b> PRGT - Stockpile Areas And Lay Down Yards Input Request	

**BACKGROUND:**

TransCanada's Prince Rupert Gas Transmission project representatives made a presentation to the community in December 2013 to discuss infrastructure plans. In those discussions were mentioned the location of stockpile areas and lay down yards.

**DISCUSSION:**

TransCanada's PRGT has sent some specific site locations that they are considering for their camps, stockpile areas and lay down yards. Attached are documents that shows the sites on Google Earth, and PDF documents that zoom in to the exact site locations. PRGT is not seeking any kind of approval at this time but they would like to know if any of these sites are "non-starters" for the District of Hudson's Hope Council because of zoning or other factors. They are particularly interested in receiving feedback on the camp locations. Though I don't believe the location of the camps are of any great concern to us other than their distant proximity to Hudson's Hope as they are not located within our municipal boundary.


Of concern to the District of Hudson's Hope are the stockpiles of Sites 101, 102 and 103.

**BUDGET:**

N/A.

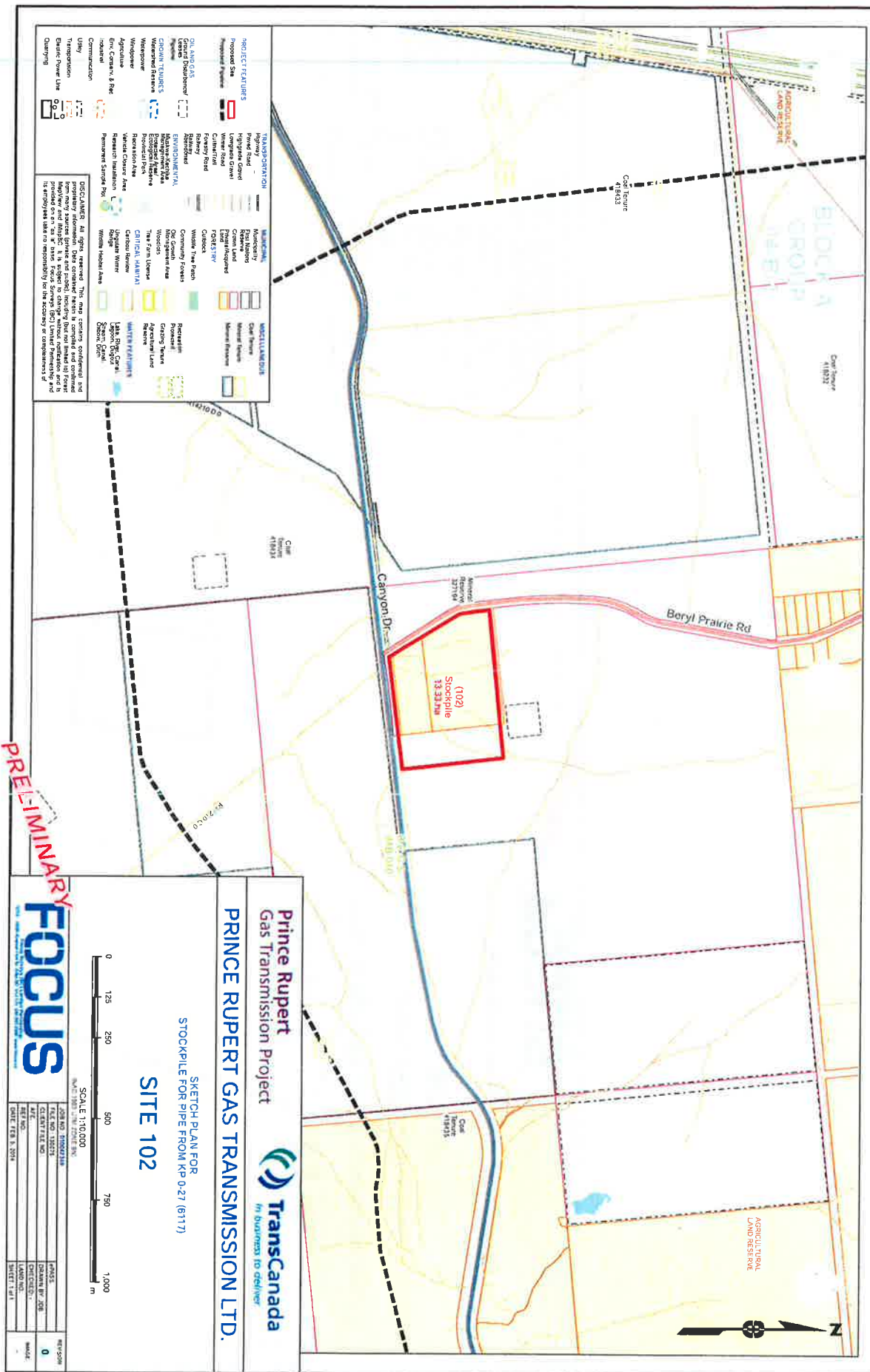
**RECOMMENDATION / RESOLUTION:**

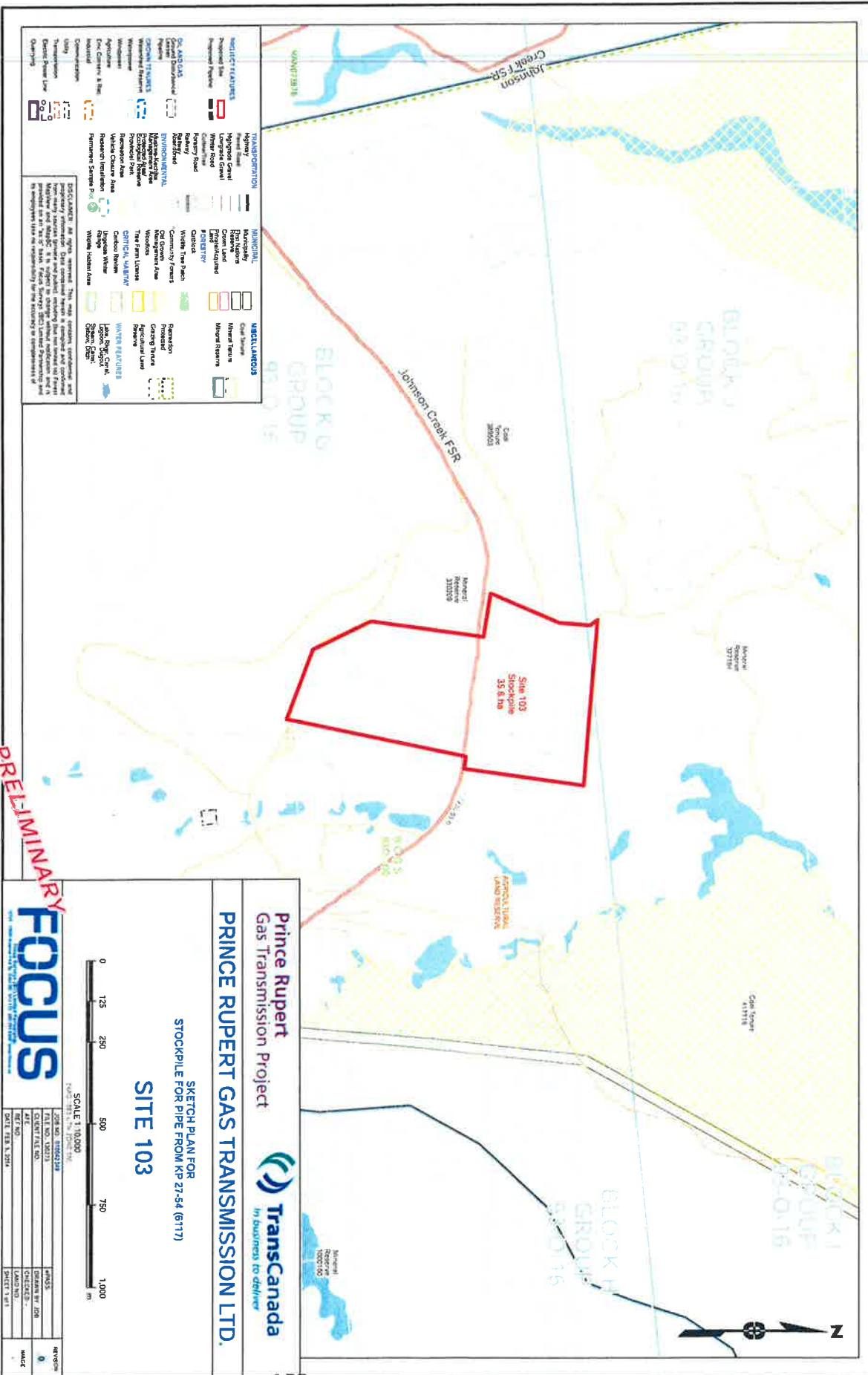
THAT Council provide feedback to TransCanada PRGT at their earliest convenience.

  
\_\_\_\_\_  
Tom Matus, CAO









PRELIMINARY

**FOCUS**

Scale 1:10,000

FILE NO. 100173	DATE 11/11/2011	REVISION
CLIENT FILE NO.	DATE 11/11/2011	0
REV. NO.	DATE 11/11/2011	0
DATE 11/11/2011	DATE 11/11/2011	0

**Prince Rupert**  
Gas Transmission Project

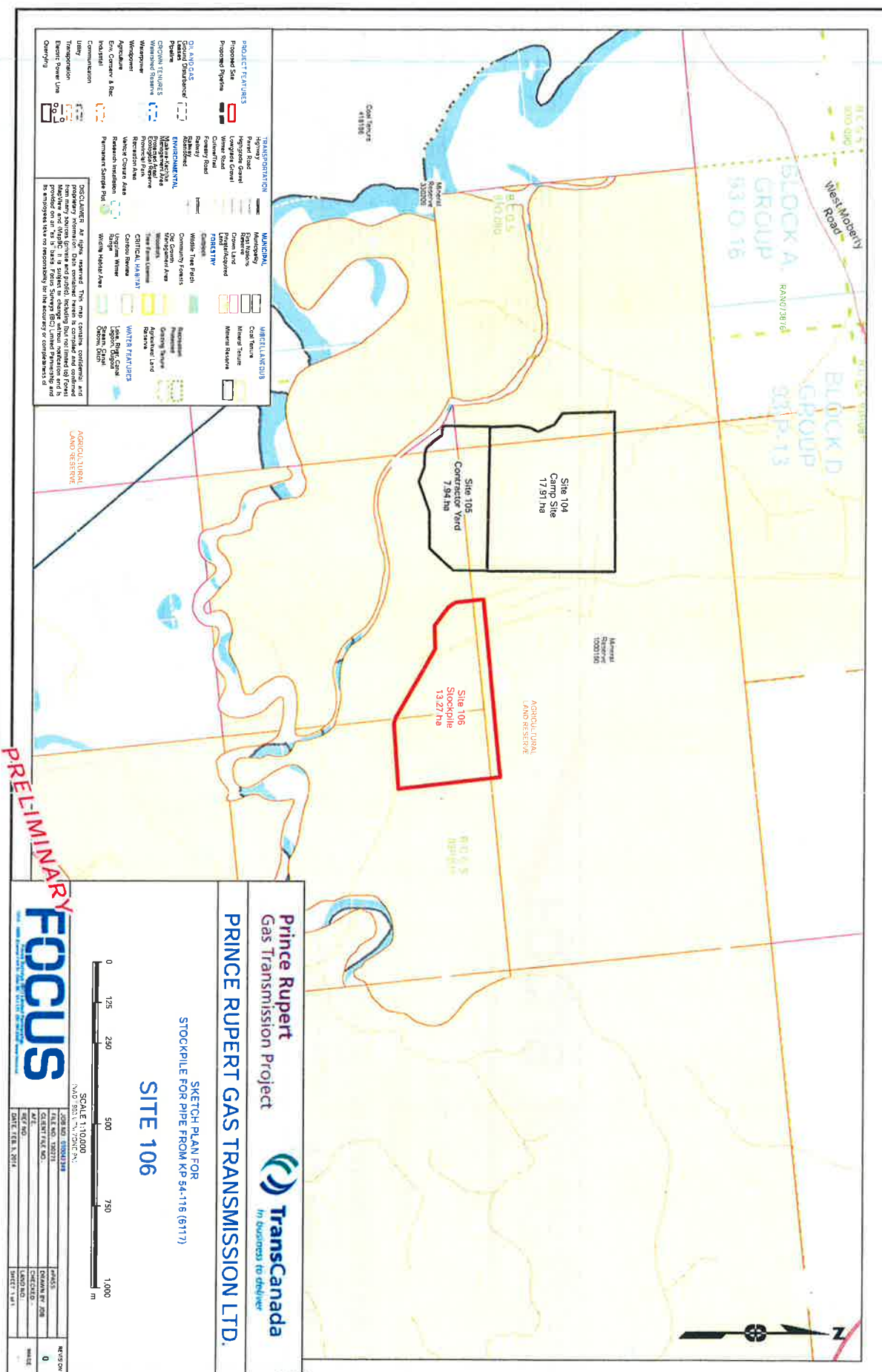
**TransCanada**  
In business to deliver

**PRINCE RUPERT GAS TRANSMISSION LTD.**

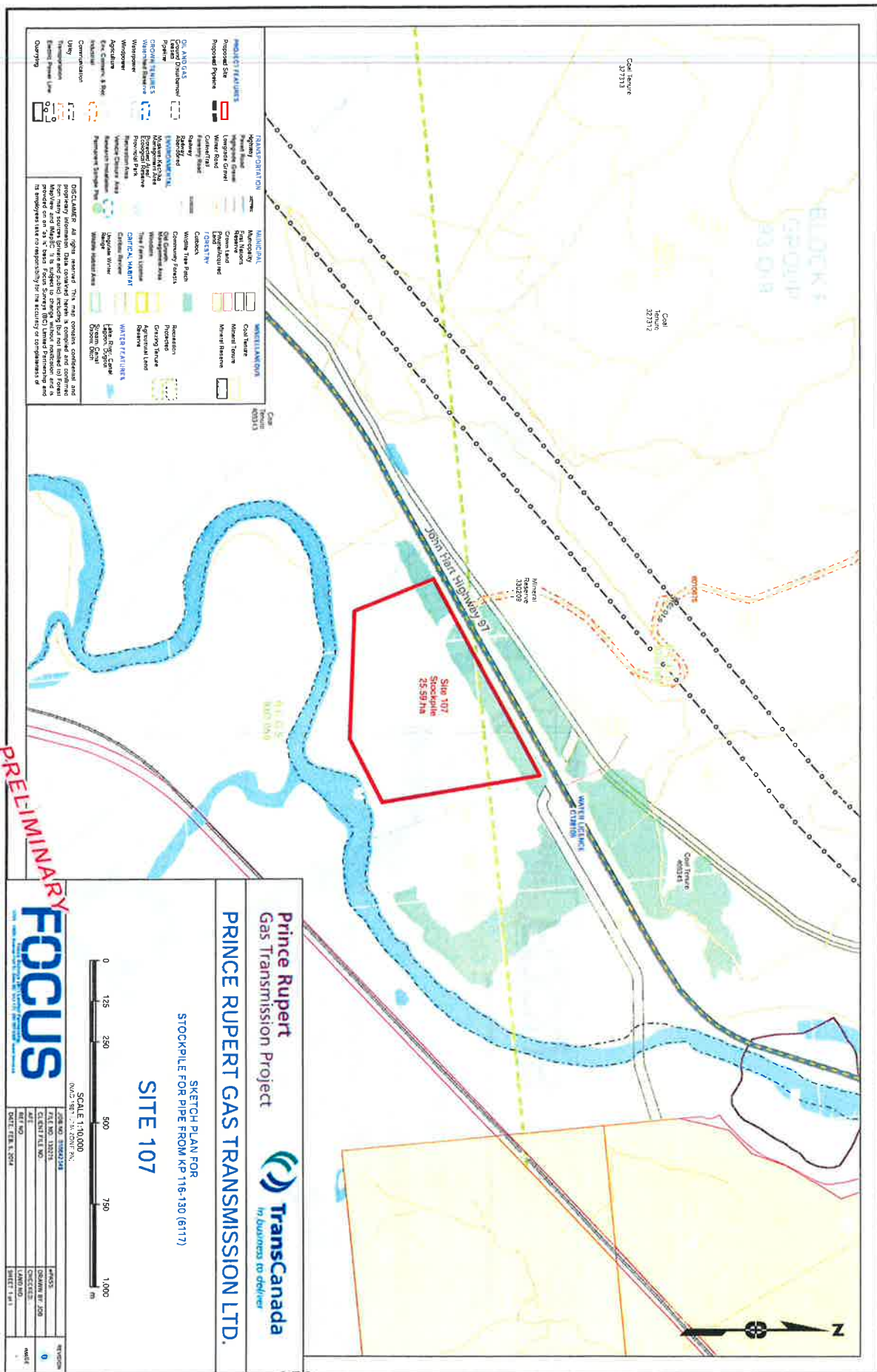
SKETCH PLAN FOR  
STOCKPILE FOR PIPE FROM KP 27-54 (6117)

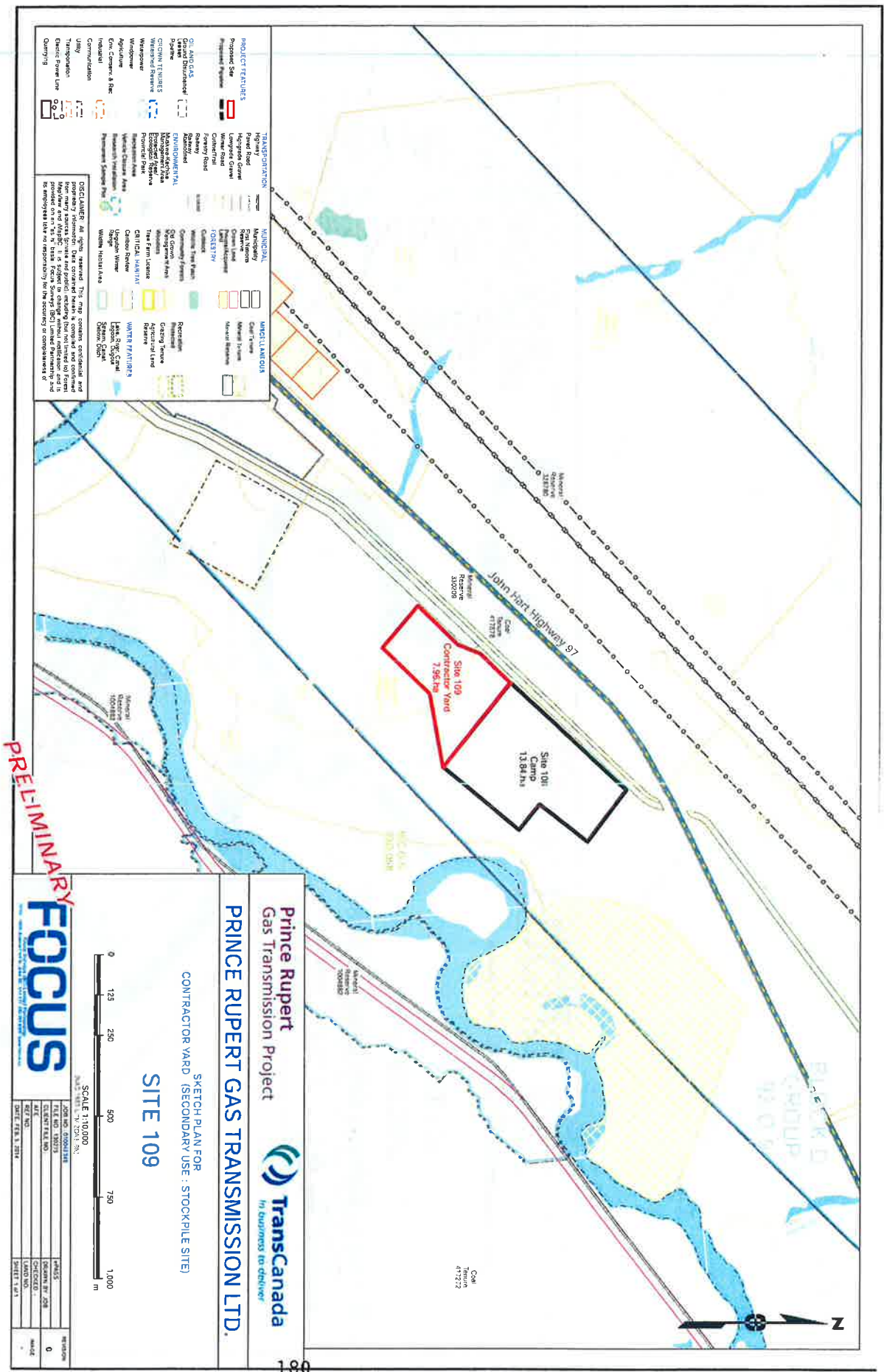
**SITE 103**












PRELIMINARY

**Prince Rupert**  
Gas Transmission Project

**TransCanada**  
*In business to deliver*

**PRINCE RUPERT GAS TRANSMISSION LTD.**

SKETCH PLAN FOR  
CONTRACTOR YARD (SECONDARY USE: STOCKPILE SITE)

**SITE 109**

SCALE 1:10,000

0 125 250 500 750 1,000  
m

DATE: 12/11/2014	FILE NO: 100173	WKS: 0
REV: 001	CLIENT: TEL. NO.	DESIGN: BY: JGB
DATE: 12/11/2014	FILE NO: 100173	WKS: 0
REV: 001	CLIENT: TEL. NO.	DESIGN: BY: JGB





**TransCanada**  
In business to deliver

**SKETCH PLAN FOR  
STOCKPILE FOR PIPE FROM KP 130-163 (6117)**

# SITE 110

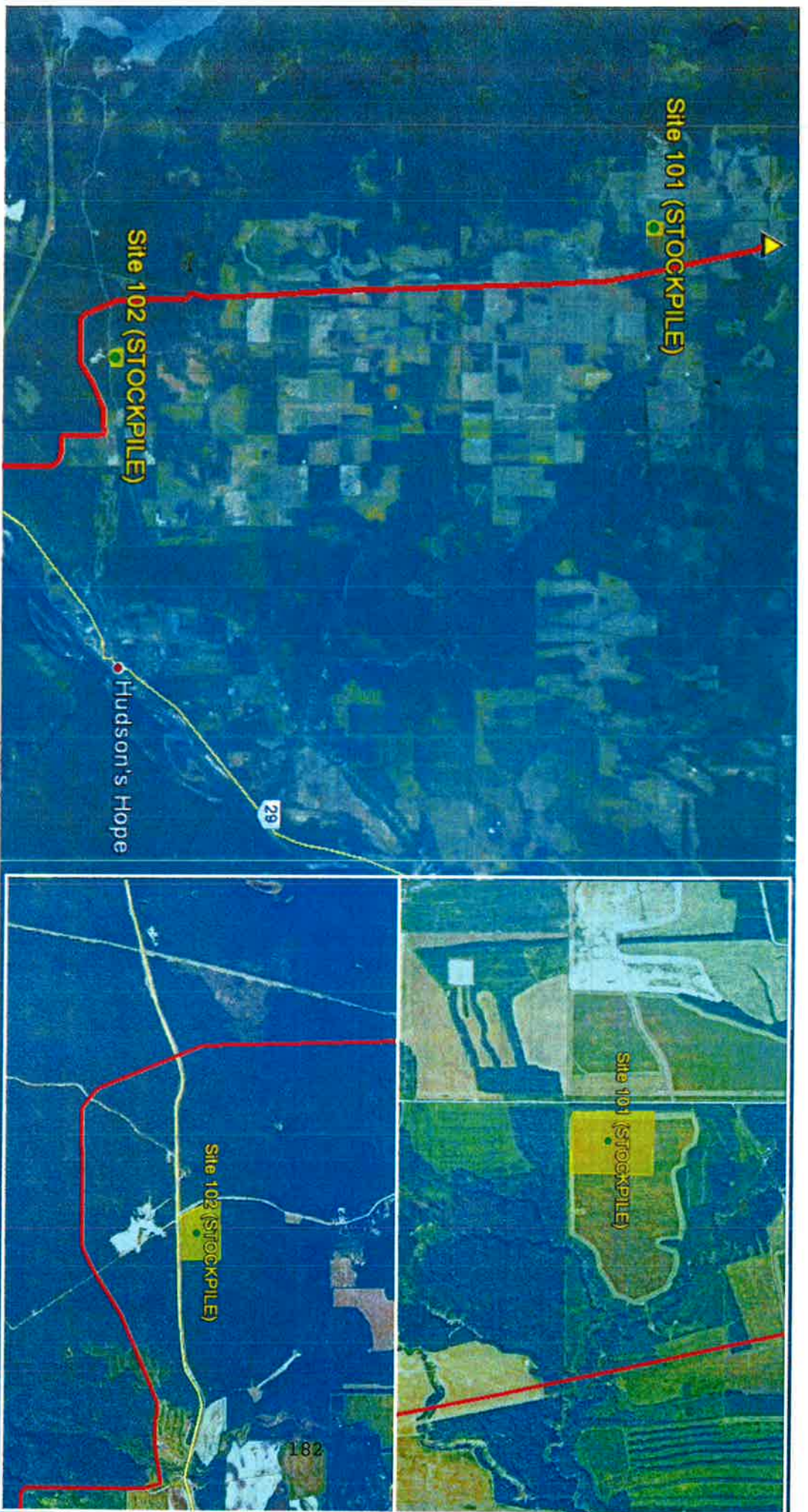


SCALE 1:10,000  
UTM ZONE 6N

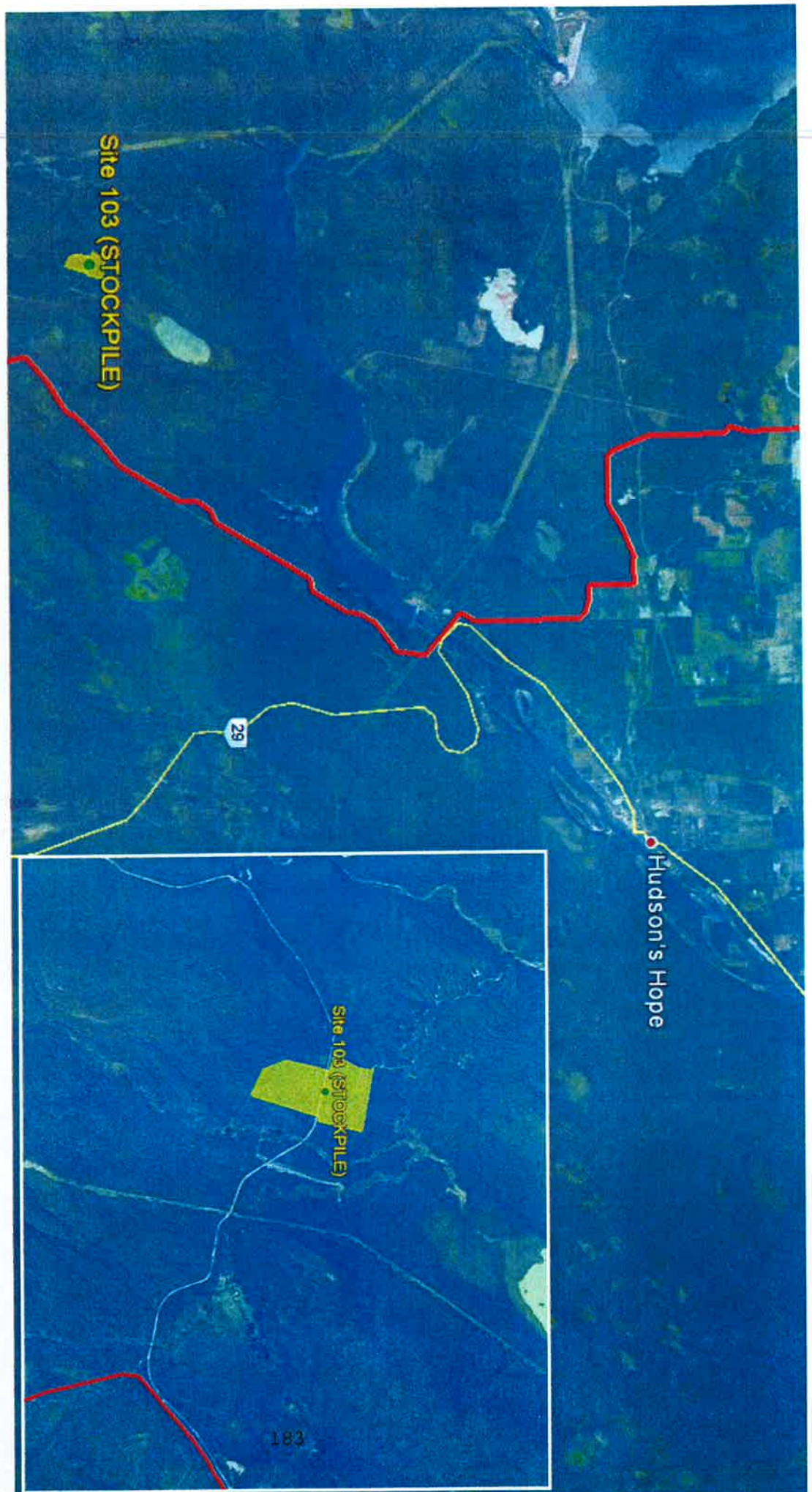
# FOCUS

JOB NO. C1604298		REVISED
TITLE NO. 100778	PARLS	
CURRENT FILE NO.	GILMAN BY JOB	
A/E	CH-CED	
DIST NO.	LAND NO.	RANGE
DATE FEB 1 2014	SHEET 1 of 1	

Peace River/Hudson's Hope Ancillary Sites







Site 103 (STOCKPILE)

Hudson's Hope

29

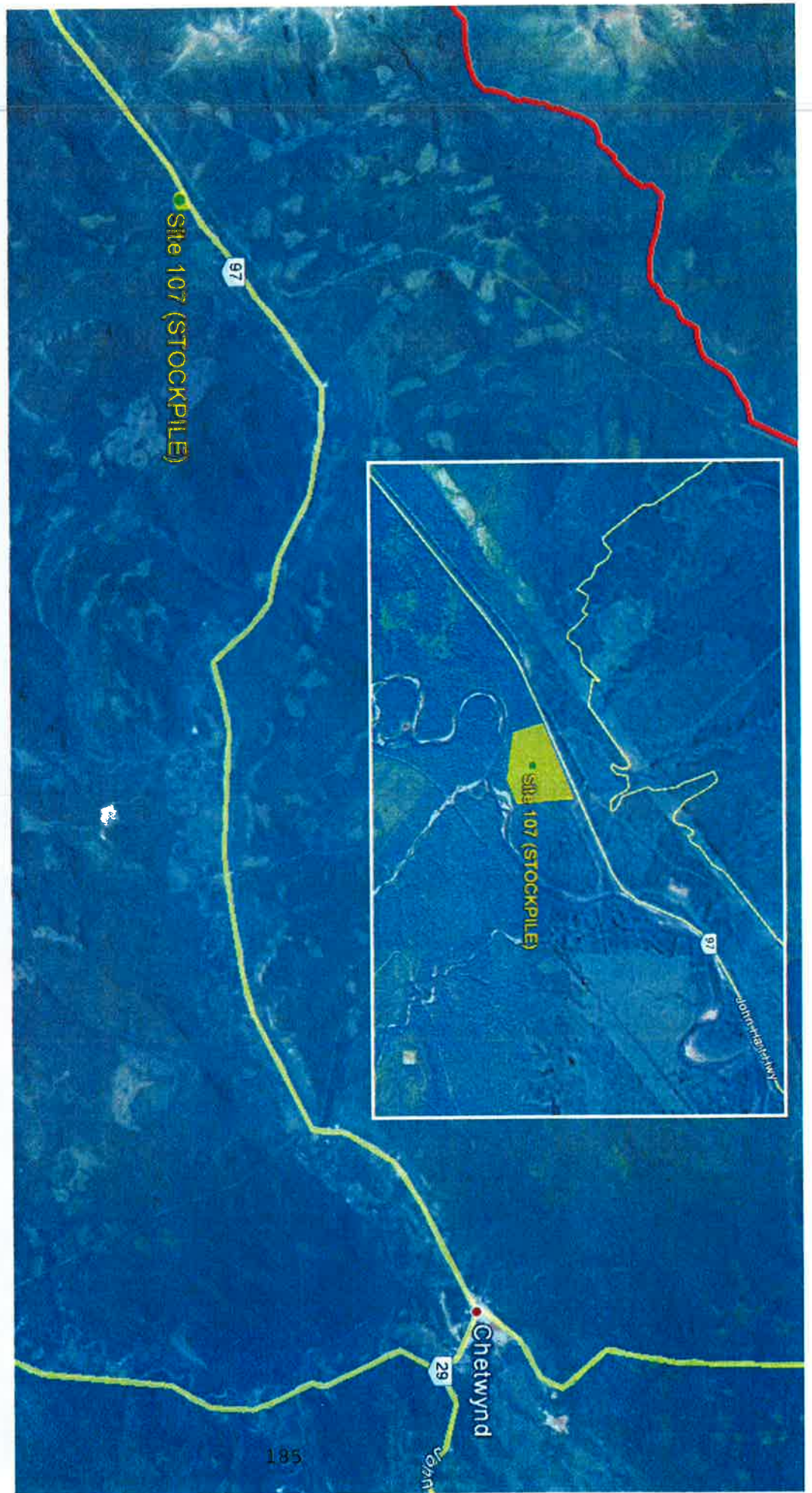
Site 103 (STOCKPILE)

183

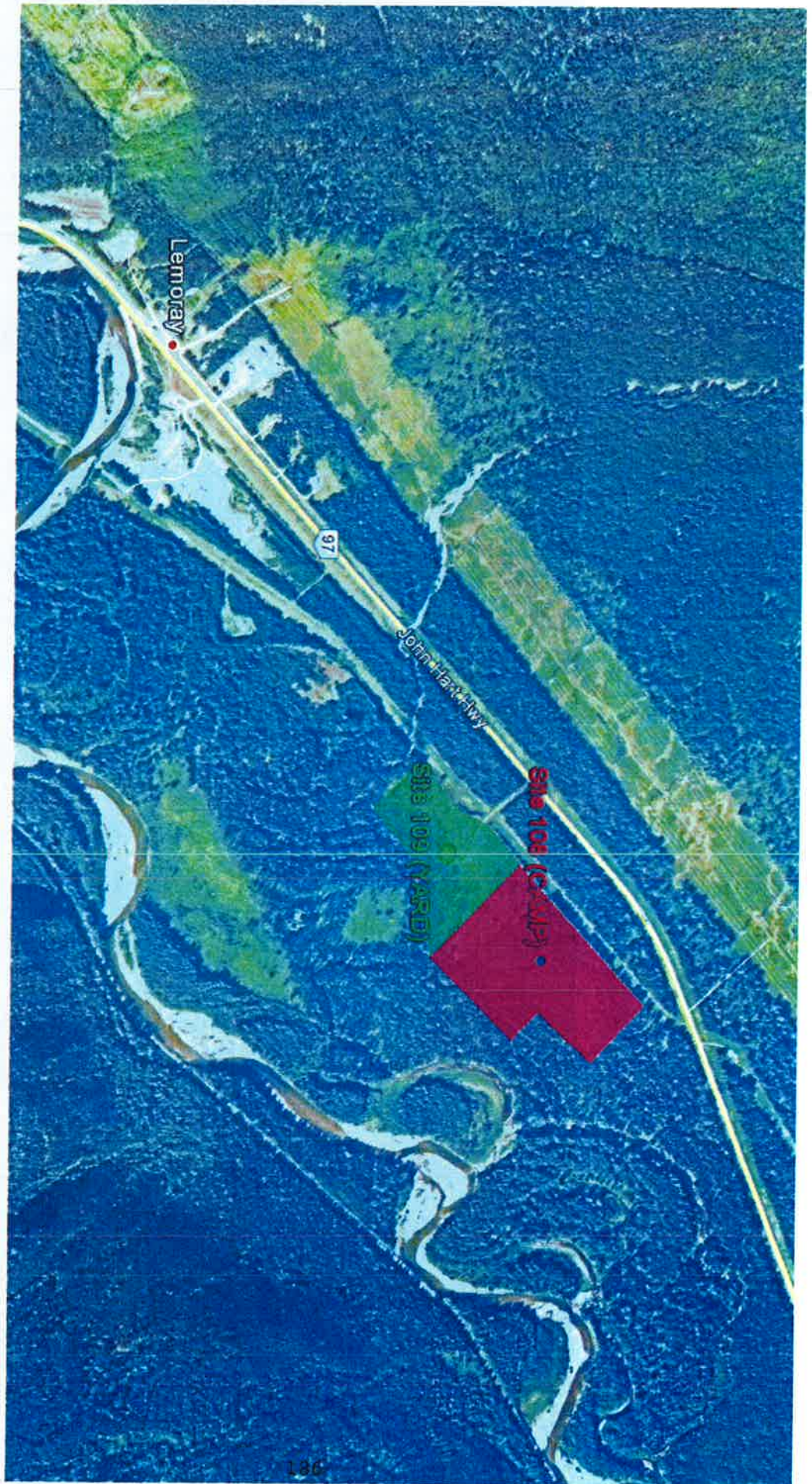














## REQUEST FOR DECISION

<b>RFD#:</b> 7SR	<b>Date:</b> March 24, 2014
<b>Meeting#:</b> CM032414	<b>Originator:</b> Tom Matus, CAO
<b>RFD TITLE:</b> Disposal of Surplus Property: Mobile Home	

### BACKGROUND:

The District of Hudson's Hope has in its assets, (though not listed in its 2013 Capital Asset Schedule), a mobile home which was moved from the lands where our water treatment plant is currently situated.

### DISCUSSION:

There is interest from the public to acquire this asset from us. Disposal of surplus property must first be authorized by the Council, and then a public and open process is to be followed for its sale or disposal, as per the Surplus Property Policy.

### BUDGET:

### RECOMMENDATION / RESOLUTION:

That Council direct staff to dispose of this surplus property as per the Surplus Property Policy with bids to begin at \$10,000.00: to recover the costs of removing and transporting the building to its current location.

  
\_\_\_\_\_  
Tom Matus, CAO

THE DISTRICT OF HUDSON'S HOPE

REPORT TO: Mayor Johansson and Council  
DATE: 18 March 2014  
FROM: Laurel Grimm, Deputy Clerk  
SUBJECT: Property Tax Exemption Bylaw Amendment No. 834, 2014

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RECOMMENDATION

THAT: *"Council give first, second and third readings to the Property Tax Exemption Bylaw Amendment No. 834, 2014."*

INFORMATION

This amendment is to correct an administrative error in the Property Tax Exemption Amendment No. 832, 2013 which was adopted on January 27, 2014.

When we submitted the adopted Bylaw to BC Assessment they informed us that the legal description of the exempt properties was incorrect. The amendment corrects the error and repeals the previously adopted Bylaw.

BC Assessment had conducted a review of exempt properties in 2013 and determined that the parcel of land attached to the Hudson's Hope Evangelical Free Church Legal Description: Lot 12, Block 1, Plan PGP4115 Section 18, Township 81, Range 25, W6M Peace River Land District PID 013-665-227 Folio 00571.000 is not an exempt property and needs to be removed from the Property Tax Exemption Bylaw.

The only parcels that qualify for the tax exemption is the land which the church is on and the parking lot adjacent to it.

Report Prepared By:



Laurel Grimm, Deputy Clerk



## BYLAW NO. 834, 2014

### A Bylaw to amend the Property tax Exemption Bylaw No, 754, 2008

**WHEREAS** on or before October 31<sup>st</sup> in any year, the Council may by bylaw, exempt land or improvements, or both, referred to in the *Community Charter* (the "Charter"), from taxation for a maximum of 10 calendar years;

**NOW THEREFORE** the Council of the District of Hudson's Hope, in open meeting assembled, enacts as follows:

1. This Bylaw may be cited as "Property Tax Exemption Bylaw Amendment No. 834, 2014".
2. The "Property Tax Exemption Bylaw No. 754, 2008" is hereby amended by striking section 2. (g) from the said bylaw and replacing with the following:  
  
2. (g) all of the land surrounding the building commonly referred to as the Hudson's Hope Evangelical Free Church, legally described as Lot 9, Block 1, Plan PGP4115, Section 18, Township 81, Range 25, Meridian W6, Peace River Land District and Parcel B, Block 1, Plan PGP4115, Section 18, Township 81, Range 25, Meridian W6, Peace River Land District (Parcel Identifiers: 013-680-196 and 018-157-319, BCAA Folios: 00568.000 and 00569.100) registered in the name of the Hudson's Hope Evangelical Free Church (Document Numbers: BB1039961 and BB1039963)
3. The Property Tax Exemption Bylaw Amendment No 832, 2013 is hereby repealed.

Read a first time this	day of, 2013
Read a second time this	day of, 2013
Read a third time this	day of, 2013
Adopted this	day of, 2014

\_\_\_\_\_  
Gwen Johansson,  
MAYOR

\_\_\_\_\_  
Tom Matus,  
CAO

Certified a true copy of Bylaw No. 834  
This \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

\_\_\_\_\_  
Clerk





## BYLAW NO. 832, 2013

### A Bylaw to amend the Property tax Exemption Bylaw No, 754, 2008

**WHEREAS** on or before October 31<sup>st</sup> in any year, the Council may by bylaw, exempt land or improvements, or both, referred to in the *Community Charter* (the "Charter"), from taxation for a maximum of 10 calendar years;

**NOW THEREFORE** the Council of the District of Hudson's Hope, in open meeting assembled, enacts as follows:

1. This Bylaw may be cited as "Property Tax Exemption Bylaw Amendment No. 832, 2013".
2. The "Property Tax Exemption Bylaw No. 754, 2008" is hereby amended by striking section 2. (g) from the said bylaw and replacing with the following:  
  
2. (g) all of the land surrounding the building commonly referred to as the Hudson's Hope Evangelical Free Church, legally described as Lot 9, Parcel B (PG8042) and Lot 12, Block 1, Plan 4115, Part of the NW¼ of Section 18, Township 81, Range 25, West of the 6th Meridian, Peace River District (Parcel Identifiers: 013-680-196, 018-157-319, BCAA Folios: 00568.000 and 00569.100) registered in the name of the Hudson's Hope Evangelical Free Church (Title Nos. PE29728, PG8042 and PF16017).

Read a first time this

9<sup>th</sup> day of December, 2013

Read a second time this

9<sup>th</sup> day of December, 2013

Read a third time this

9<sup>th</sup> day of December, 2013

Adopted this

27<sup>th</sup> day of January, 2014

  
Gwen Johansson,  
MAYOR

  
Tom Matus,  
CAO

Certified a true copy of Bylaw No. 832  
This \_\_\_ day of \_\_\_, 20\_\_.

\_\_\_\_\_  
Clerk

## DISTRICT OF HUDSON'S HOPE

### Bylaw No. 754

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A bylaw to exempt certain properties from taxation.

**WHEREAS** on or before October 31<sup>st</sup> in any year, the Council may by bylaw, exempt land or improvements, or both, referred to in section 224 of the *Community Charter* (the "Charter"), from taxation under section 197 (1)(a) of the Charter for a maximum of 10 calendar years;

**NOW THEREFORE** the Council of the District of Hudson's Hope, in open meeting assembled, enacts as follows:

1. This Bylaw may be cited as "Property Tax Exemption Bylaw No. 754, 2008".
2. Pursuant to section 224 (2) of the Charter, the whole of the taxable assessed value of the land and improvements of the following real properties shall be exempt from taxation under section 197 (1)(a) of the Charter for the calendar years 2009 to and including 2018
  - (a) Lot 1, Section 19, Township 81, Range 25, West of the 6<sup>th</sup> Meridian, Peace River District, Plan 19094 (Parcel Identifier: 004-341-210; BCAA Folio 01035.000), used principally as a community recreational grounds and commonly referred to as the Gary Powell Memorial Hall and the Rodeo Grounds;
  - (b) all of the land surrounding the building owned by the Peace Valley Community Church, legally described as Lots 1 and 2, Block 2, Plan 12607, Part of the NE¼ of Section 13, Township 81, Range 26, West of the 6<sup>th</sup> Meridian, Peace River District (Parcel Identifiers: 012-377-660 and 012-377-821; BCAA Folios: 04303.000 and 04304.000), used as a place of worship and as a community youth drop-in centre;
  - (c) Lot 1, Section 24, Township 81, Range 26, West of the 6<sup>th</sup> Meridian, Peace River District, Plan 32144 (Parcel Identifier: 006-969-569; BCAA Folio 04955.000), used principally as a community riding arena and commonly referred to as The Guelly Pavilion;
  - (d) Lot 2 except Plan 33250, District Lot 420, Caribou District situate within Peace River District, Plan 20207 (Parcel Identifier: 008-430-446, Folio: 40420.010) and Lot 1, District Lot 420, Caribou District situate within Peace River District, Plan 21846 (Parcel Identifier: 009-215-166; BCAA Folio: 40420.020), registered to the Hudson's Hope Historical Society (Inc. #7697), used as a museum and commonly referred to as the Hudson's Hope Museum;

- (e) Lot A, Section 19, Township 81, Range 25, West of the 6<sup>th</sup> Meridian, Peace River District, Plan 2031 (Parcel Identifier: 011-340-568; BCAA Folio: 01655.000), registered to Helen Rand Ruxton and dedicated as a memorial to a pioneer family;
  - (f) Part E½ of NE¼, District Lot 1090, Peace River Land District and Part W½ of NW¼, District Lot 1091, Peace River Land District, except 88' strip (no parcel identifier; BCAA Folios 41090.010 and 41091.010), registered in the name of Hudson's Hope Rod & Gun Club.
  - (g) all of the land surrounding the building commonly referred to as the Hudson's Hope Evangelical Free Church, legally described as Lot 9, Parcel B (PG8042) and Lot 12, Block 1, Plan 4115, Part of the NW¼ of Section 18, Township 81, Range 25, West of the 6<sup>th</sup> Meridian, Peace River District (Parcel Identifiers: 013-680-196, 018-157-319 and 013-665-227; BCAA Folios: 00568.000, 00569.100 and 00571.000), registered in the name of the Hudson's Hope Evangelical Free Church (Title Nos. PE29728, PG8042 and PF16017);
  - (h) all of the land surrounding the building commonly referred to as St. Peter's Church and the attached parish hall, legally described as Lot A, District Lot 420, Plan 33250, Part of the NW¼ of Section 18, Township 81, Range 25, West of the 6<sup>th</sup> Meridian, Peace River District (Parcel Identifier: 011-916-354; BCAA Folio: 40420.040), registered in the name of The Anglican Synod of the Diocese of Caledonia; and
  - (i) all of the land surrounding the building commonly referred to as the Hudson's Hope Health Centre, legally described as Lot 2, Section 13, Township 81, Range 26, West of the 6<sup>th</sup> Meridian, Peace River District, Plan PGP39983 (Parcel Identifier: 023-424-141; BCAA Folio: 17101.510).
3. Pursuant to section 224 (2) of the Charter, the whole of the taxable assessed value of the improvements of the following real properties shall be exempt from taxation under section 197 (1)(a) of the Charter for the calendar years 2009 to and including 2018:
- (a) improvements located on Lots 9, 10, 11, 17, 18 and 19, Block 2, Section 18, Township 81, Range 25, West of the 6<sup>th</sup> Meridian, Peace River District, Plan 4115 (Parcel Identifiers: 013-680-013 and 013-680-030; BCAA Folio 00594.000), used principally as a community curling facility and commonly referred to as the Bullhead Mountain Curling Club; and



- (b) improvements located on Lots 9, 10 and 11, Block 2, Section 18, Township 81, Range 25, West of the 6<sup>th</sup> Meridian, Peace River District, Plan 4115 (Parcel Identifier: 013-023-519; BCAA Folio 00586.000), used principally as a community hall and commonly referred to as the Hudson's Hope Community Hall.
4. Pursuant to section 224(2) of the Charter, the whole of the taxable assessed value of the land and improvements of the following real properties shall be exempt from taxation under section 197 (1)(a) of the Charter for the calendar years 2009 to and including 2011.
- (j) Peace River Land District, all that unsurveyed Crown Land adjacent to DL 1027 together with those parts of DL 1026 and DL 1027 purpose of commercial alpine ski hill and recreation area (no parcel identifier; BCAA Folio 41027.100), registered in the name of Hudson's Hope Ski Association.
5. Tax Exemption Bylaw No. 707, 2006 is repealed.

Read for a First Time on the 8<sup>th</sup> day of September, 2008.

Read for a Second Time on the 29<sup>th</sup> day of September, 2008.

Read for a Third Time on the 15<sup>th</sup> day of October, 2008.

Adopted on the 15<sup>th</sup> day of October, 2008.

L.M. Hawwood  
MAYOR

C. Bonnick  
CLERK

Certified a true copy of Bylaw No. 754  
this \_\_\_\_ day of \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
Clerk

BC Hydro

March 17, 2014

We wrote the attached letter to you and sent it special delivery in the spring of 2013 and to this date we have not heard a word from BC Hydro. The letter was signed for and we would like to think that B C Hydro has enough respect for land owners on the WAC Bennet Dam (Williston Lake) that they would at least acknowledge our correspondence to them.

Also please find attached a letter from Bob Gammer, Community relations manager, that states that meetings were to be set up with individual owners. We were not contacted, and a meeting was not set up with us, but we do know that meetings were set up with other property owners and some were compensated for their loss.

We would like to hear from you by the end of May 2014, or we will have to approach this problem in another way.

Thank you for your time

Wayne and Charlene  
Crouse  
Driftwood Beach Ltd

November 7, 2011

Wayne and Charlene Crouse  
#104 9603 102<sup>nd</sup> Street  
Grande Prairie, AB T8V 2T8

**Re: Dunlevy Shoreline Regression**

Dear Mr. & Mrs. Crouse:

On October 11 (Hudson's Hope District Council) and October 12 (Dunlevy property owners), BC Hydro presented a summary of the geotechnical findings on shoreline regression in the Dunlevy area and we described our proposed approach to deal with land owners' concerns. Thank you to those of you who participated in either of those meetings. For those of you who were unable to attend, we have enclosed some information for your input and reference.

**In this envelope you will find:**

- Dunlevy Action Plan summary
- Feedback Form – please fill this out if you haven't already done so.

Currently we are reviewing all original files to verify information and research answers to your questions. We will present updated information, answers to your questions and a summary of findings from our research at a **Dunlevy Follow-up Meeting on Wednesday November 30 at 7 PM** at the Bullhead Mountain Curling Club (10311 Gething Road, Hudson's Hope).

Over the next few months, we will begin setting up meetings with individual property owners to discuss their specific information.

Please join us on November 30 or contact me anytime if you have any questions or comments.

Yours truly,



Bob Gammer  
BC Hydro Community Relations Manager  
Office: 250-561-4858; Cell: 250-961-0676 or email: [bob.gammer@bchydro.com](mailto:bob.gammer@bchydro.com)

*Cc: District of Hudson's Hope; Peace River Regional District*

DRIFTWOOD BEACH LODGE LTD  
BOX 351  
HUDSONS HOPE, BC  
T0H 3S0

BC Hydro

I am writing you today about the sluffage that is occurring on our land situated on the twelve Mile Road at Km 12. This is a small business that we have been building for 15 years that is to take us into retirement. To date we have invested \$850,000.00 in building our business. This lake front property has the potential with a recreational business to produce substantial revenue for years to come. With continued development in the peace area, this business could mirror any private lakefront recreational park in the province of BC.

We bought this land in 1997 for the sole purpose of our endeavor. Up until June 30 2002 there was absolutely no sluffage of this property from the day that we purchased it. This quickly changed on that date as the lake came up to capacity and that summer we lost about 4 meters off our banks. This continued as the reservoir was kept at full capacity. All together our loss of usable property has been approximately 25% of our land and all of this is shoreline.

This land was initially traded to the original owners in exchange for flooded property. If it was BC Hydro's intention that the traded land (which was traded for flooded land) was going to completely erode away, this should have been advertised to all potential land purchasers such as ourselves to stop from making extensive investment into the property. If we had known this previous to 2002 we would not have invested this capital and kept the property solely as recreational.

We now understand the financial repercussions to BC Hydro for maintaining high water in the reservoir. What we are looking for is some relief with erosion control systems to alleviate our loss of land. We have maintained access down to the lake which BC Hydro has used for vegetation control. This would simplify installing a number of erosion control methods. However this takes capital which we have invested into our recreational business. We feel it is BC Hydro's responsibility (due to their unregistered lien allowing water to be stored with no consequence on our property) to subsidize any and all erosion control methods.

Please contact us with a response in writing at above address, phone at 780-402-4161 or email [wayne@driftwoodbeach.ca](mailto:wayne@driftwoodbeach.ca)

Sincerely

Wayne and Charlene Crouse  
Driftwood Beach Lodge Ltd



## Clerk

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**From:** Campaign Office [campaignoffice@fenety.com]  
**ent:** March-11-14 9:40 AM  
**ro:** Clerk  
**Subject:** District of Hudson's Hope Veterans & Troops Support/Remembrance Ad -- Royal Canadian Legion  
**Attachments:** Letter&Rates 2014 5gst.pdf; District of Hudson's Hope New Veterans BC Color Ad.pdf  
**Importance:** High

Hello Mayor Johansson,

First of all, we would like to Thank the District of Hudson's Hope very much for your generous support and recognition of our Veterans and Troops in our Remembrance project the "Military Service Recognition Book" last year. Your support is a big help and greatly appreciated.

We are honored to invite the District of Hudson's Hope to be included in this years Remembrance Day Project by our Veterans. The "Military Service Recognition Book" is a first class, full sized publication, approximately 300 pages. The content of the book honours Veterans who bravely served in WW1, WWII the Korean Conflict and our current Troops serving overseas. The Recognition Books will be available free of charge for all to see at all of our Local Legion Branches for Remembrance Day 2014. The books will be available all year free of charge to Schools and public libraries to educate our younger generation on the sacrifices of our Local Veterans.

The proceeds raised from this project will help in supporting BC's Veterans assistance programs, BC's Military Personnel and our local Legion Members as well as our Local Youth Programs such as scholarships, cadets and sports in British Columbia.

The District of Hudson's Hope is great sponsor every year with a 1/10 Page Full Color Ad in the Military Service Recognition Book. Your continued support would be greatly appreciated for this years success.

\*\*Attached is a Greeting from our President , The Sizes with Dimensions + Ratesheet and a Copy of your 1/10 Page Full Color Ad from the Last Edition.\*\*

I will forward the Ad instructions with some more information upon your confirmation. If you have any questions, please let me know. Thank You Very Much Laurel.

Best Regards,

Tom Campbell  
Royal Canadian Legion  
BC/ Yukon Command  
1866-354-6277  
[Campaignoffice@fenety.com](mailto:Campaignoffice@fenety.com)



[www.legionbcyukon.ca](http://www.legionbcyukon.ca)

## **British Columbia / Yukon Command The Royal Canadian Legion**

### ***“Military Service Recognition Book”***

Dear Sir/Madam:

Thank you for your interest in the **BC/Yukon Command / The Royal Canadian Legion**, representing **British Columbia** and the **Yukon's Veterans**. Please accept this written request for your support, as per our recent telephone conversation.

Our **BC/Yukon Command Legion** is very proud to be printing **10,000 copies** of our Annual “**Military Service Recognition Book**”, scheduled for release by Remembrance Day 2014, to help identify and recognize many of the brave **Veterans** of British Columbia and the Yukon who served our Country so well during times of great conflict. This annual publication goes a long way to help the Legion in our job as the “**Keepers of Remembrance**”, so that none of us forget the selfless contributions made by our **Veterans**.

We would like to have your organization's support for this Remembrance project by sponsoring an advertisement space in our “**Military Service Recognition Book**.” Proceeds raised from this important project will allow us to fund the printing of this unique publication and will also help our Command to improve our services to **Veterans** and the more than 150 communities that we serve throughout British Columbia and the Yukon. The Legion is recognized as one of Canada's largest “Community Service” organizations, and we are an integral part of the communities we serve. This project ensures the Legion's continued success in providing these very worthwhile services.

Please find enclosed a rate sheet for your review, along with a detailed list of some of the many community activities in our **154 Branches and 100 Ladies Auxiliaries** in the **BC/Yukon Command**. Whatever you are able to contribute to this worthwhile endeavor would be greatly appreciated. For further information please contact **BC/Yukon Command Office** toll free at **1-866-354-6277**.

**Thank you for your consideration and/or support.**

Sincerely,

**Angus Stanfield  
President**



[www.legionbcyukon.ca](http://www.legionbcyukon.ca)

## British Columbia / Yukon Command The Royal Canadian Legion

### *“Military Service Recognition Book”*

#### Advertising Prices

<u>Ad Size</u>	<u>Cost</u>	<u>GST</u>	<u>Total</u>
Full Colour Outside Back Cover	\$1,795.24 +	\$89.76 =	\$1,885.00
Inside Front/Back Cover (Full Colour)	\$1,595.24 +	\$79.76 =	\$1,675.00
Full Colour 2-Page Spread	\$2,990.48 +	\$149.52 =	\$3,140.00
Full Page (Full Colour)	\$1,495.24 +	\$74.76 =	\$1,570.00
Full Page	\$1,000.00 +	\$50.00 =	\$1,050.00
½ Page (Full Colour)	\$866.67 +	\$43.33 =	\$910.00
½ Page	\$595.24 +	\$29.76 =	\$625.00
¼ Page (Full Colour)	\$538.10 +	\$26.90 =	\$565.00
¼ Page	\$423.81 +	\$21.19 =	\$445.00
1/10 Page (Business Card-Full Colour)	\$295.24 +	\$14.76 =	\$310.00
1/10 Page (Business Card)	\$247.62 +	\$12.38 =	\$260.00

G.S.T. Registration # R10 793 3913

All typesetting and layout charges are included in the above prices.

A complimentary copy of this year's publication will be received by all advertisers purchasing space of 1/10 page and up, along with a Certificate of Appreciation from the BC/Yukon Command.



PLEASE MAKE CHEQUE PAYABLE TO:  
BC/Yukon Command  
The Royal Canadian Legion  
(BC/Y RCL)  
(Campaign Office)  
P O Box 5555  
Vancouver, BC V6B 4B5





# Advertiser's Checklist

**Ensuring satisfaction, to you - our valued supporter.**

*If you have already made arrangements with our Telephone Representative to re-run an advertisement that we already have on file for you, then please disregard this notice.*

**If you have purchased a 1/10-page (business card size) advertisement or larger, then please remember to...**

- ✓ Include a business card or letterhead
- ✓ Include an image or logo you may want in your ad
- ✓ Compose your ad or message to your best advantage



## **Please DO NOT:**

- X Staple, bend or write over logos or graphics
- X Send vinyl, reflective, high-gloss or holographic materials
- X Send more information or images reasonable for allocated ad space (see dimensions below)

## **Reminder:**

- If you require your artwork to be returned to you, a proof of your ad or any other special instructions, please specify in writing.
- If you do not provide ad copy before press time, an advertisement will be created for you, including your business name, address and phone number.

## **IMPORTANT!**

I have enclosed: ☐ My Artwork / Ad Info ☐ Payment

## **Advertisement Dimensions for Large Format Publication (8" x 10.75")**

Size W x H (INCHES)

1/10 page	3.375 X 1.735	1/2 page	7 X 4.735
1/4 page	3.375 X 4.735	FULL PAGE	7 X 9

**Please be sure digital images are at least 200 dpi in resolution (300 is preferred). A higher resolution gives a better print quality. We can accept files in Mac or PC format. However we cannot accept Publisher files. If an advertisement is sent in Word, please also include the photos (images) as a separate attachment. Please feel free to contact us with any questions or concerns.**

## **To contact our Publication Department:**

email: **BCCL@fenety.com** or call Tracy: **1-800-561-4422** • Fax: 1-800-631-2211

BC/Yukon Command - The Royal Canadian Legion - Campaign Office

P.O. Box 5555, Vancouver, BC V6B 4B5



**Thank You Again For Your Support!**

## *The District of Hudson's Hope*

### **OFFICE OF THE MAYOR**

**On behalf of the Mayor and Council,  
our veterans and citizens of  
Hudson's Hope we are pleased to  
honour the commitment and service  
of all our veterans and are  
reminded of their selfless  
contributions every day.**



Hudson's Hope, BC V0C 1V0  
250-783-9901  
[www.hudsonshope.ca](http://www.hudsonshope.ca)

on the local government level.  
Thank you so much for your commitment and all the effort you are putting into our town. Our ten-year-old daughter Naomi commented to me afterwards that she was so interested in the meeting, she could have stayed for the rest of it, too. :)

We consider ourselves blessed to have such hard-working people in these positions. Thank you to all staff and council for the part you play in making our district office run smoothly.

Sincerely, Franziska Zwiggel

Dear Mayor, dear Councillors,  
dear Becky,

Thank you very much for the great tour you gave to three local home-school families, Becky. You did a fabulous job.

Thank you very much, Mrs. Johansson for taking the time to speak to our group and for fielding our questions that was great.

Last week, the kids and I attended a council meeting locally for the first time. It was a great experience to see how our councillors work on our behalf



## Clerk

---

**From:** Pardeep Jassal [pardeepj@canadawide.com]  
**Sent:** March-20-14 2:56 PM  
**To:** Clerk  
**Subject:** BCBusiness Northern BC Special Report  
**Attachments:** BCB-Print.pdf; Terrabella fpc.pdf

Hi Laurel,

Thank you for taking my call today.

As per our conversation, we will be running a Northern BC special report in June. This only happens once a year, and since the region will be covered heavily in the editorial, it would be an excellent opportunity for the District of Hudson's Hope to get in front of a captive audience of 100,000 readers who are interested in Northern BC. This magazine will also be distributed at the [Cambridge House Canadian Investor Conference](#).

### **June - Business in Northern BC: Special Report**

The opportunities in energy and beyond in B.C.'s untapped north. Below are some of the stories:

- The Northern Tourism Push. A look at the track record of northern communities at attracting tourism dollars north.
- LNG and potential pipelines
- And more!

BCBusiness is the only glossy business magazine in the province, and is read by 100,000 professionals across the province. A majority of the readers are senior decision makers and executives, and are high networth individuals that travel.

I have attached the rate card for ads, and also an example of an advertorial. For the advertorial, we would interview you and create the text to your approval. This would be yours to use for your own marketing purposes as well, so it can be used for the long term.

Please let me know if you have any questions. I will follow up next week.

Thank you,  
Pardeep

Pardeep Jassal  
Account Manager  
BCBusiness - print.web.events  
**CANADA WIDE MEDIA LIMITED**  
Tel 604.637.3473 Cell 778.233.3201 Fax 604.299.9188  
[www.canadawide.com](http://www.canadawide.com) [www.bcbusiness.ca](http://www.bcbusiness.ca)

## BCBusiness magazine advertising allows your ad to be noticed, read and remembered time and again, by BC's business market

### BCBusiness Circulation

- Paid subscribers
- Newsstand sales
- Air Canada Maple Leaf Lounges across Canada
- Aboard all Harbour Air Flights
- Helijet terminals in Vancouver and Victoria
- Gateway Valet at YVR
- Members of select Chambers of Commerce in BC
- BC Restaurant and Food Services Association members
- Various business and charity events in BC

### BCBusiness Numbers\*

- Circulation: 25,000
- Readership: 100,000

### BCBusiness Readers\*\*

- Average Age: 35-64
- Gender: 53% male, 47% female
- Household income over \$100,000: 51%
- Readers with senior management positions: 86%
- Readers with post-secondary education: 93%
- 97% look at the same issue multiple times
- 78% of BCBusiness readers believe advertising complements their reading experience
- 85% take notice or read advertisements in the magazine

\* Source: Canadian Circulations Audit Board (CCAB)

\*\* Source: 2011 Mustel Group survey of BCBusiness readers.



4th Floor, 4180 Lougheed Highway, Burnaby BC V5C 6A7  
Main: 604.299.7311 | canadawide.com

BCBusiness is published by Canada Wide Media Limited. Founded in 1976, Canada Wide Media creates, curates and delivers exclusive and engaging content across multiple platforms, reaching more than six million consumers each year – across Western Canada and beyond.

FOR MORE INFORMATION, CONTACT:

**CANADA WIDE MEDIA**  
604-299-7311  
sales@canadawide.com

## Rates

	1x	3x	6x	9x	12x
<b>Full Page</b>	\$5,305	\$5,040	\$4,790	\$4,555	\$4,330
<b>2/3 Page</b>	\$4,775	\$4,540	\$4,315	\$4,100	\$3,900
<b>1/2 Page Horizontal</b>	\$4,410	\$4,185	\$3,980	\$3,785	\$3,595
<b>Digest</b>	\$3,885	\$3,755	\$3,570	\$3,395	\$3,230
<b>1/3 Page</b>	\$2,655	\$2,525	\$2,395	\$2,280	\$2,165
<b>1/6 Page</b>	\$1,380	\$1,315	\$1,250	\$1,185	\$1,130
<b>DPS</b>	\$10,085	\$9,585	\$9,105	\$8,660	\$8,230
<b>1/2 DPS</b>	\$8,375	\$7,960	\$7,565	\$7,195	\$6,835
<b>IFC or IBC</b>	\$6,750	\$6,620	\$6,480	\$6,280	\$6,075
<b>OBC</b>	\$7,560	\$7,395	\$7,250	\$7,020	\$6,825
<b>Page 3 - Lead Page</b>	\$6,430	\$6,305	\$6,175	\$5,980	\$5,790
<b>Page 4, 5</b>	\$6,105	\$5,990	\$5,865	\$5,680	\$5,500

All rates are in Canadian dollars (taxes not included). Rates are for space only; Production not included.

## Closing Dates - 2014

ISSUE	SPACE CLOSE	AD MATERIAL DUE	DISTRIBUTION DATE
<b>January</b>	November 14	November 26	December 30
<b>February</b>	December 5	December 17	January 28
<b>March</b>	January 10	January 22	February 25
<b>April</b>	February 7	February 20	March 25
<b>May</b>	March 13	March 25	April 29
<b>June</b>	April 9	April 23	May 27
<b>July</b>	May 5	May 15	June 25
<b>August</b>	June 13	June 25	July 29
<b>September</b>	July 11	July 23	August 26
<b>October</b>	August 12	August 22	October 6
<b>November</b>	September 12	September 24	October 28
<b>December</b>	October 6	October 17	November 26



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**CANADA WIDE MEDIA**  
**604-299-7311**  
**sales@canadawide.com**



## Terrabella Wineries



TrudelPhoto.com



Top right: Helios Winery – West Kelowna, BC  
Above: Inside Perseus Winery – Penticton, BC

# Consolidating Wineries Proves Fruitful

## Terrabella Wineries Ltd. set to open new wineries throughout B.C.

Wineries require considerable upfront capital investment, but are a significant profit generator with margins of up to 70 per cent according to some estimates.

This compelled Rob Ingram to launch Terrabella Wineries Ltd., a company just shy of completing an \$11-million private fundraising campaign that will establish wineries in Penticton, Kelowna, Oliver and Greater Vancouver.

To date, Terrabella has purchased and completed a major renovation on Perseus Winery in Naramata, commenced construction on the 8,500 square foot Helios Winery (to complement its acquisition of an 18-acre vineyard in West Kelowna) and expects its Oliver and Greater Vancouver ventures to be operational by 2015—not too bad for a firm that was launched in 2010.

During this time, Ingram has also acquired some of the best winemakers and viticulturists in the province. But what truly distinguishes Terrabella from other fledgling wineries is Ingram's business skills: he is a CA, was formerly BCTV's vice president of finance and not only established the Western Canada division of Cascades Fine Paper Inc., but grew it into a \$95-million operation.

Terrabella's business model is designed to capitalize on the consolidation of multiple wineries. The synergies realized from a multi-winery model further boosts the bottom line in an already high-margin industry that enjoys the security of having most of its assets in historically appreciable land.

As he finalizes plans to raise the remaining \$3.5 million, Ingram has advice for anyone curious about entering the wine business. "It is all about sales. There is no sense marketing [your products] until you have enough outlets where your customers can access them. You have to build high-traffic locations, work with great sales agents and build inventories of quality wines. Most importantly, you need to ensure that you have sufficient capital in place to carry out your plan."

Mailing address:  
PO Box 1290  
Summerland BC V0H 1Z0  
Street address:  
#204 13203 Victoria RD  
N Summerland, B.C. V0H 1Z0  
rob@terrabella.ca  
250 803 2315



## Council Committees

All Council members to be notified of all committee meetings in advance

Mayor is ex-officio member of all committees

### Standing Committees:

Library Liaison  
Historical Society Liaison  
Medical Services Working Group  
Mine Liaison Committee  
North Peace Airport  
North Peace Economic Development  
Northern Development Trust  
Housing  
Environmental Assessment (general)  
Municipal Emergency Committee  
Recreation, Tourism  
RLGC  
Industrial Land Use Committee

### Liaisons:

Councillor Miller  
Councillor Miller  
Mayor Johansson, Councillors Gilliss/Heiberg  
Tom Matus (All Councillors as seen fit)  
Mayor Johansson, Councillor Brown  
Councillors Gilliss/Brown  
Councillors Quibell/Bouillon  
Councillors Brown/Heiberg/Quibell  
Councillors Bouillon/Heiberg  
Councillors Quibell/Miller  
Councillors Heiberg/Miller/Gilliss  
Councillor Heiberg  
Councillors Brown/Heiberg & Terry Webster

### Select Committees:

Sustainable Community Development  
Mayor Johansson, Councillor Bouillon  
(Public: Caitlin Vince, Mike Mant & Doug Summer)  
Alaska Highway Community Society  
Councillor Miller (Public: Darryl Johnson)

ACTING MAYORS LIST	
Councillor Brown	January and July
Councillor Bouillon	February and August
Councillor Quibell	March and September
Councillor Gilliss	April and October
Councillor Heiberg	May and November
Councillor Miller	June and December

