



## WHAT IS LOVE HUDSON'S HOPE

Love Hudson's Hope is a vibrant shop local initiative that launched in 2015, supported by NDIT, to encourage residents and visitors to support local businesses.

Over the years, the program has successfully promoted shopping local, featuring 20 dedicated businesses on its webpage.

As part of a broader network of Love programs across the province, Love Hudson's Hope has fostered a strong sense of community and awareness about the importance of supporting local economies, making it a recognizable and cherished initiative among many.





## THE NEW WEBSITE

Following the closure of NDIT's Love programs, our community received a grant from NDIT to create a new initiative, allowing us to carry forward the spirit of Love Hudson's Hope under the same name and commitment to shopping local.

We are thrilled to announce a significant update: all businesses operating in Hudson's Hope can now participate in the program! Previously, franchises were excluded, but now, with greater autonomy over our website and guidelines, we are excited to broaden our inclusivity and celebrate even more local businesses.

This expansion reflects our dedication to fostering a vibrant local economy and supporting all entrepreneurs in our community.



## WHY JOIN?

Joining our program is a fantastic opportunity for local businesses to enhance their visibility and connect with the Hudson's Hope community.

For only \$100, you gain access to a range of valuable benefits, including professional photography to showcase your products and services in the best light. We provide a strong web presence that helps elevate your business's online visibility, ensuring that local shoppers can find and support you easily.

By joining us, you also become part of a collective effort to promote our local economy, as we actively market the program to encourage community members to shop local. Additionally, if you own more than one business, we offer discounts to make participation even more affordable. Don't miss out on this opportunity to grow your business and be part of a supportive network dedicated to thriving in Hudson's Hope!

BUSINESSES WHO HAVE  
ALREADY JOINED US!

Zhen Crystals & Creations  
Friends of Hudson's Hope Thrift Store  
Hudson's Hope Library  
River of the Peace Metis Society  
Northern Knitting Designs  
Federal Ranch Enterprises  
Northern HiLites Salon  
Greta's Class Act  
That Dam Gym  
Kieran's Spa La La  
Nordic Painting  
Love Sugarplums  
YMCA



## LAUNCH EVENT

November, 2024

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## IDEAS

We are planning our launch event to coincide with Plaid Friday! For several years, Plaid Friday has been our initiative to encourage local shopping and support our community's businesses. This year, we want to make it even more special, and we would love to hear your ideas!

We are considering different ways to enhance the shopping experience, such as live music or a local business fair. We could also host fun promotions like the Bingo cards in the past and social media contests.

Together, we can create an unforgettable event that boosts local sales, strengthens our community spirit, and showcases our new and improved website!



**LOVEHUDSONSHOPE.COM**